



For Immediate Release  
September 28, 2010

## RIDERS VOTE MALIBU BOAT OF THE YEAR

Malibu Boats Wakesetter VLX was voted Rider's Choice Boat of the Year on WakeWorld.com.

(Merced, CA) – The Wakesetter VLX is no stranger to Boat of the Year Awards and Malibu Boats has received a number of other big awards lately, but this latest honor holds some special significance for the world's #1 selling water sports boat manufacturer. The Rider's Choice Award was voted on by the people who use Malibu wakeboard boats. This is why the VLX earned Rider's Choice Boat of the Year on WakeWorld.com. Malibu's brand of performance, comfort and style built in to this year's Wakesetter VLX turned out to be all the "get out the vote" effort needed.



### Additional Links

[Wakesetter VLX Flickr Gallery](#) –

[\(http://www.flickr.com/photos/malibuboats/sets/72157624480108303/\)](http://www.flickr.com/photos/malibuboats/sets/72157624480108303/)

[WakeWorld.com Rider's Choice Awards](#) –

[\(http://www.wakeworld.com/news/feature/2010-wakeworld-riders-choice-awards.html\)](http://www.wakeworld.com/news/feature/2010-wakeworld-riders-choice-awards.html)

[Continuing Coverage of the Illusion G3 on del.icio.us](#) –

[\(http://delicious.com/malibuboats/wakesetter+vlx\)](http://delicious.com/malibuboats/wakesetter+vlx)

The 10th annual WakeWorld Riders Choice Awards presented by CWB Board Co. was the biggest ever. For the 10<sup>th</sup> consecutive year WakeWorld gave riders the opportunity to share their opinions on Pro Riders and wake sport products. Participants visited WakeWorld.com and cast their votes during the entire month of August. In addition to the Malibu's Illusion G3 Wakeboard Tower being voted Innovation of the Year, the Wakesetter VLX earned top honors as the Rider's Choice Boat of the Year.

After 19 PowerBoat Magazine Boat of the Year Awards you'd think earning an honor like Rider's Choice Boat of the Year would be no big deal. Malibu Boats doesn't think so. They see this latest award as another step up in the steady climb they have been on. After winning Manufacturer of the Year and a number of other industry awards earlier this month as well as having the Illusion G3 voted Rider's Choice Innovation of the Year, Malibu Boat has a lot momentum heading into the Fall season.

When asked about the Wakesetter VLX being voted Rider's Choice Boat of the Year, Paul Singer, VP of Sales and Marketing for Malibu Boats, had this to say. "Even though

For more information contact Amy Mauzy ([amym@malibuboats.com](mailto:amym@malibuboats.com)) or Adam Perez ([adamp@malibuboats.com](mailto:adamp@malibuboats.com)) at 209-282-7469. Also visit <http://www.malibuboats.com>.



For Immediate Release  
September 28, 2010

this award comes along with several other big honors we've recently received, I can't tell you how much it means to us! Being voted the best by end users is huge!"

Visit your local [Malibu Boats dealer](http://www.malibuboats.com/dealers) (<http://www.malibuboats.com/dealers>) to experience the 2011 Malibu boats including the award-winning Wakesetter VLX.

About Malibu Boats: Build the best boat possible, give boat owners the best value and enjoy the workplace. Since Malibu Boats' inception in 1982 the mission has been this simple. On the journey from building 100 custom ski boats a year in a small shop, to 19 Boat of the Year Awards and their standing as the world's number one selling wakeboard and water ski boats, Malibu has become an exemplary American boat company.

To stay current on all Malibu happenings follow [Malibu Boats on Twitter](http://twitter.com/malibuboats) (<http://twitter.com/malibuboats>) and [Facebook](http://facebook.com/malibuboatsfan) (<http://facebook.com/malibuboatsfan>). You can also visit the [Malibu Boats web site](http://www.malibuboats.com) (<http://www.malibuboats.com>) and the [Malibu Boats blog](http://malibuboats.blogspot.com) (<http://malibuboats.blogspot.com>).

###

For more information contact Amy Mauzy ([amym@malibuboats.com](mailto:amym@malibuboats.com)) or Adam Perez ([adamp@malibuboats.com](mailto:adamp@malibuboats.com)) at 209-282-7469. Also visit <http://www.malibuboats.com>.